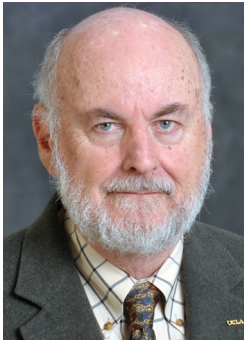


San Francisco Bay Area's Parking Pricing Analysis Expert Panel



June 2, 2015 | 1pm - 4:30pm
MTC Auditorium,
101 8th Street, Oakland



Donald Shoup
*Professor, UCLA;
Director, Institute
of Transportation
Studies*



Elizabeth Deakin
*Professor, UC
Berkeley; Director,
UC Transportation
Research Center*



Todd Litman
*Founder & Director,
Victoria Transport
Policy Institute*



Meea Kang
*Co-founder &
President, Domus
Development LLC*

Agenda

1:00pm - 1:20pm

Welcome Valerie Knepper, MTC

Overview CDM Smith

Statement of support - John Caner, Downtown Berkeley Association

1:20pm - 2:50pm

Expert Panel

As part of their Parking Pricing Analysis Project, the MTC has been analyzing a set of policy questions over the last year and developing findings and potential policy directions in each area. Moderator Valerie Knepper will lead the panelist in a discussion on:

- *Parking supply and demand in the Bay Area*
- *Parking requirements and unbundling*
- *Parking structure analysis and station-area TOD*
- *Employee parking programs*
- *Enacting regional and local policies*

2:50pm - 3:00pm Break

3:00pm - 3:45pm

Small Group Sessions & Reporting

Attendees will break into small groups to discuss and identify the most relevant and critical issues, potential policy approaches for MTC, and important questions for the experts to address. Groups will be asked to report back on their discussions.

3:45pm - 4:30pm

Question and Answer with Experts

Contact VKnepper@mtc.ca.gov for comments or questions

Visit ParkingPolicy.com and mtc.ca.gov/planning/smart_growth/parking/ for more project information, research and case studies.

