

San Francisco Bay Area's Parking Pricing Analysis



CHANGE FOR PARKING?

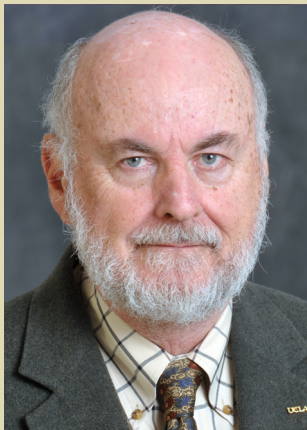
Parking Pricing Expert Panel

June 2, 2015 | 1pm - 4:30pm

Join us for an afternoon with parking policy experts where we will discuss parking pricing policy in the Bay Area. The panel of national parking policy experts will be providing input on policy directions and will offer their ideas on the most effective regional parking policy approaches for the MTC to pursue.

Panel Agenda

- 1:00 - 2:30pm: Expert panel policy discussion
- 2:30 - 4:00pm: Small group break out sessions, followed by Q& A with experts
- 4:00 - 4:30 pm: Networking with experts



Donald Shoup

Professor, UCLA; Director, Institute of Transportation Studies



Elizabeth Deakin

Professor, UC Berkeley; Director, UC Transportation Research Center



Todd Litman

Founder & Director, Victoria Transport Policy Institute



Meea Kang

Co-founder & President, Domus Development LLC

When: June 2nd, 2015
1pm - 4:30 pm

Where: Metropolitan Transportation Commission Auditorium
101 8th St.,
Oakland, CA

Register at: info@mtc.ca.gov

As part of their Parking Pricing Analysis Project, the MTC has been analyzing a set of policy questions over the last year and developing findings and potential policy directions in each area. Moderator Valerie Knepper will lead discussions on:

- Parking supply and demand in the Bay Area
- Parking requirements and unbundling
- Parking structure analysis and station-area TOD
- Employee parking programs
- Enacting regional and local policies