Re: Draft Preferred Scenario for Plan Bay Area (PBA) 2040

Dear Mr. Heminger,

On behalf of the Silicon Valley Leadership Group, a participating organization in San Jose’s General Plan Task Force 4-Year Review, I am writing to express concern regarding the discrepancy between San Jose’s targeted 750,450 jobs by 2040 and the current allocation of 502,600 jobs to San Jose in the PBA 2040 Draft Preferred Scenario, which is unacceptably low. The Leadership Group has been encouraged by the recommendations that have come forward from the 2040 General Plan Task Force 4-Year Review and its focus on bringing San Jose’s job to employed resident ratio into greater balance. The extensive and engaging public process that brought San Jose to its targeted 750,450 jobs by 2040 should be acknowledged and reflected in the PBA 2040 Draft Preferred Scenario.

The Silicon Valley Leadership Group, founded in 1978 by David Packard of Hewlett-Packard, represents nearly 400 of Silicon Valley's most respected employers on issues, programs and campaigns that affect the economic health and quality of life in Silicon Valley, including energy, transportation, education, housing, health care, tax policies, economic vitality and the environment. Leadership Group members collectively provide nearly one of every three private sector jobs in Silicon Valley and have added to the unique character of our region.

While the Leadership Group is actively engaged in advocating for balanced housing and job growth throughout the region, it is clear that San Jose’s ongoing efforts to meet targeted Regional Housing Needs Allocations have distinguished the city among its neighbors. As MTC’s successful strategies have demonstrated, placing more jobs in a housing rich city like San Jose is a significant method for reducing green house gas emissions by reducing vehicle miles traveled to and from employment centers. Santa Clara County’s recent passage of Measure B, which ensures BART’s extension into downtown San Jose, further points to the need to increase jobs numbers in a city that will become a larger regional transit hub. MTC’s carbon reduction goals are vitally important, and to see them realized, it is vital to continue its successful emphasis on transit oriented development by anticipating job growth in emerging transit centers like San Jose’s downtown core.

Thank you for considering our support and the Leadership Group looks forward to working with MTC staff in recognizing the best way to move forward for our community.

Sincerely,

Carl Guardino
President and CEO
Silicon Valley Leadership Group