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**\*External Email\***

Good Afternoon

Here are my comments on the challenge portion of the Plan Bay Area:

Challenge #1:

Give low-income people the equivalent of the G.I. Bill to stimulate housing development and ownership. This could be accomplished with corporate partners.

Challenge #2:

Adopt legislative guidelines that allow taxpayers to direct a portion of their taxes to public transit, bike and ped improvements as a method to eliminate the need for county-wide sales tax measures that are constantly on ballots. Such taxes measures are complicated, time consuming and expensive for counties. They are necessary however, to accomplish public improvements, but they are cumbersome.

There maybe other measures available to achieve this goal.

Challenge #3:

Develop housing credits or expand housing subsidies for low-income homeowners, essential workers and renters. This should be done with corporate partners, because they are partially responsible for the high cost of housing.

Challenge #4:

This program could be paid for by gas taxes and energy credits.

Challenge #5:

Combine #4 and #5 to create new modern, business development zones in low lying bay corridors that are close to existing freeways, BART, and other transit facilities. This would allow new, high density clean business and manufacturing to regenerate in existing business parks in Alameda, Contra Costa, San Mateo and SF counties.

Thank you and continue the good work.

Harley Goldstrom

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