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**Subject:** BAFCA Plan Bay Area 2050 Blueprint Comment  
**Date:** Monday, August 10, 2020 12:41:20 PM  
**Attachments:** [PLAN BAY AREA 2050.pdf](#)

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**\*External Email\***

Please find attached our Comment of this date.



BUILD AFFORDABLE FASTER CA  
 230 Fourth Street San Francisco CA 94103

RE: COMMENT PLAN BAY AREA 2050 BLUEPRINT

**The Neo-Liberal “Blueprint” For An Elite Bay Area**

*Bottom Line: Growth is God. Lower-Income People are Expendable.*

The most important single piece of information in the thousands of pages of the Plan Bay Area 2040/50 planning process is a chart buried on page 69 of the PBA 2040’s deeply buried “Final Equity Analysis Report” Supplemental Report, which is now not any part of the PBA 2050 package:

Equity Measures	Sub-Geography	Plan Target	Base Year	No Project	EIR Alternatives			
					Main Streets	Big Cities	EEJ	Draft Plan
7. Share of LI-HHs at Risk of Displacement	RoR	+0%	14%	+16%	+9%	+8%	+8%	+7%
	CoCs		32%	+25%	-1%	+13%	-0%	+1%

It tells us that in 2017 32% of lower-income households in Central City communities identified as “Communities of Concern” were at risk of displacement. And – of great and terrible significance – that none of the proposed PBA 2040 Alternatives reduced that risk appreciably, one would make it much worse, and doing nothing would be catastrophic!

Since then MTC/ABAG have done ... *Nothing*.

And the accompanying Map 42 (attached) of the Communities of Concern – even further buried all the way back on the second-to-the-last page of this buried Supplemental Report – shows both the devastating situation now. Even though, due to ‘statistical gerrymandering,’ the definition for “Communities of Concern” already makes them much smaller than the truth! And the definition of “low-income” utilized is an absurdly low “twice the national federal poverty rate” which is itself far below the otherwise-standard definition of 80% of SF Bay Area Average Median Household Income. In other words, the situation is far worse than this Chart depicts.

**NONE OF THIS CONCEALMENT OF THE BITTER OUTCOMES OF PLAN BAY AREA FOR LOWER INCOME BAY AREA RESIDENTS IS ACCIDENTAL OR INADVERTENT.**

There is no mystery at all what the real Priority and Prime Motivation for Plan Bay Area 2040/50 has been and will be: *Growth At Any Cost – even the human costs of forced displacement, de facto ethnic cleansing, and cultural genocide of Central City communities – to continue to manufacture Great Wealth for the Elite of the Bay Area and provide for the Professional Class/White Collar Workforce that supports it.*

The best counter-measures Plan Bay Area 2040/50 have to offer to reduce such harms are the classic Neo-Liberal nostrums of utterly inadequate ‘trickle down’ economic benefits via increased public revenues from Growth and – maybe – more \$funding for Affordable Housing Development via increased Sales Taxes on the People of the Bay Area – but never the Wealth or the Properties of the Elite of course!

**Plan Bay Area 2040/50 are Social/Economic Injustice Codified – and Disguised of course with endless ineffectual platitudes proclaiming disingenuously their good intentions and empty “Principles.”**

But in truth this is Government of the Rich, By the Rich, and For The Rich.

### **PUT PEOPLE FIRST – NOT GROWTH**

There is only one genuine and realistic “Equitable Future” path forward for a “Sustainable Future” for The People of the San Francisco Bay Region:

- Balanced Economic/Affordable Housing/Community Building Growth (for example, the combination of San Francisco’s Proposition E Balanced Growth Initiative approved by SF Voters in March and the Central SOMA Plan adopted by the City in 2018).
- A 21<sup>st</sup> Century Tax Revolution so that the Wealth of the Bay Area finally funds all the urban, environmental, and social Infrastructure that in truth makes it possible – including housing for all the People of the Bay Area (for example, the proposed Split-Roll Property Tax Reform on this November’s State ballot – and no more sales taxes ever!).

Our City, our Bay Area, our State, our Nation, and our World are all now in the greatest crisis since the end of the Second World War. But today, the enemy is not an Axis or even a virus. The enemy is ourselves – our Selfishnesses, our Greeds, and our Blindnesses that refuse to admit the consequences of our addiction to Growth and instead to put People First before Wealth.

Plan Bay Area 2050 could – and must – be the Start.

John Elberling  
Manager, Build Affordable Faster California

# Plan Bay Area 2040

## Map 42

### Displacement Risk Gentrification and Displacement in the Bay Area University of California Berkeley American Community Survey 2009 - 2013 Tracts Within Urbanized Areas

#### Lower Income Tracts

Greater than 39% of Households are considered Low Income.

- Not losing LI Households, or Very Early Stages
- At Risk of Gentrification or Displacement
- Undergoing Displacement
- Advanced Gentrification

#### Moderate to High Income Tracts

Less than 39% of Households are considered Low Income.

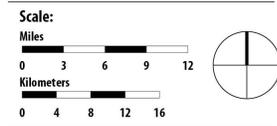
- Not Losing LI Households, or Very Early Stages
- At Risk of Displacement
- Undergoing Displacement
- Advanced Exclusion

About this Data:

<http://www.urbandisplacement.org/>

Communities of Concern

	Population
Oakland	Over 350,000
Sunnyvale	50,000 to 350,000
Albany	Below 50,000



Source: Census, American Community Survey, U.C. Berkeley  
Map Author: KS November 2016

