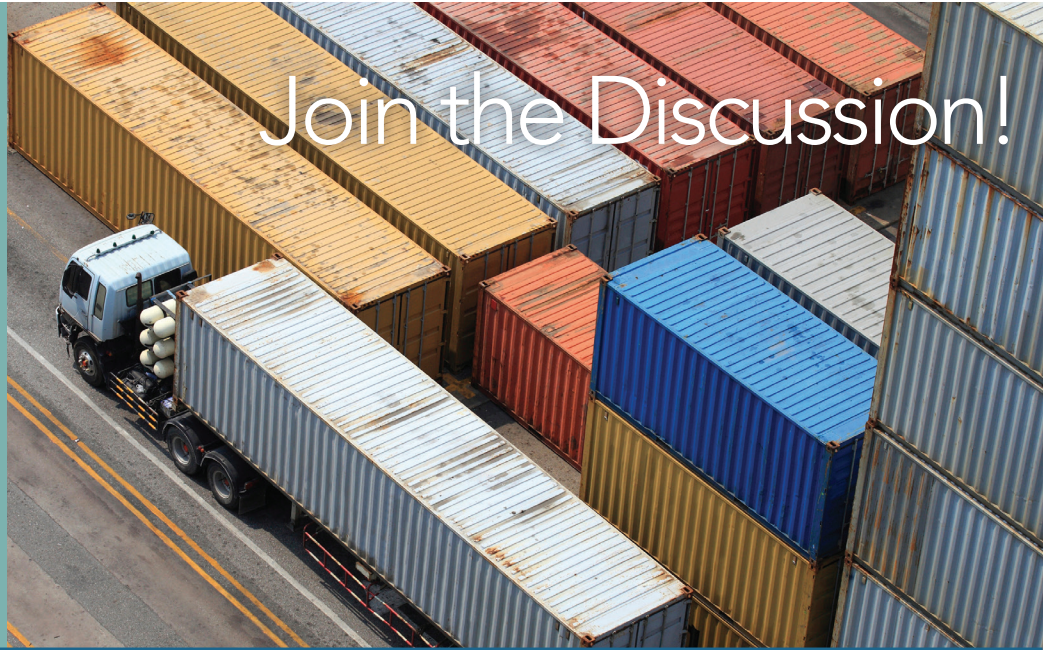


## NEEDS ASSESSMENTS

Alameda CTC and MTC have completed much of the needs assessment work for Phase I of the goods movement plans. Now, we'd like your feedback on our findings.

# Join the Discussion!



## Moving Goods and Freight in the Bay Area:

### Needs and Opportunities

### Save the Date

Join us for a highly engaging roundtable discussion to share and **evaluate key findings from the goods movement needs assessments.**

Your input will help **identify preliminary strategies** to address goods movement needs in Alameda County and the Bay Area region.

This roundtable will bring together a **diverse audience** of government leaders, business representatives, industry experts, and community partners.



### Presentations and Discussion Topics Include:

- **Identifying Key Issues and Trends: Findings from the Alameda County and Regional Needs Assessments**
- **Addressing Alameda County and Regional Freight Needs: Preliminary Strategy Development**

Wednesday, January 21, 2015

12:30 pm - 4:00 pm

Alameda CTC Offices  
1111 Broadway, Suite 800  
Oakland, CA 94607

Lunch and registration will start at 11:45 am.

### RSVP Online

Register [here](#) to reserve your space today!

Visit our websites: [www.alamedactc.org/goodsmovement](http://www.alamedactc.org/goodsmovement)

[www.mtc.ca.gov/planning/rgm](http://www.mtc.ca.gov/planning/rgm)

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