

**City of Pacifica
San Mateo County
Census Data**

1960-2020

compiled by
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METROPOLITAN
TRANSPORTATION
COMMISSION

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I. Overview

The Metropolitan Transportation Commission (MTC) is the transportation planning, financing, and coordinating agency for the nine-county San Francisco Bay Area. As a Metropolitan Planning Organization, MTC supports the region's network of streets, roads, highways, public transit systems, airports, and other transportation resources, including the movement of goods through ports and freight rail lines. MTC works with cities and counties to establish short- and long-term goals and provides resources to help them reach these goals.

Census data is a valuable information resource used to inform decision making by MTC as well as other public agencies, businesses, and individuals. This compilation has been created to provide easy access to this historical data for the Bay Area.

Sources:

[California Department of Finance Research](#), Census 1950-1990, Census 2000 SF1, SF3, DP1-DP4, Census 2010 DP-1, American Community Survey 2006-2010, Census 2020 94-171

II. 1960

1960 Census

TOTAL POPULATION	20,995	100.0%
In households	20,949	99.8%
In group quarters	46	0.2%
RACE		
White	20,761	98.9%
Negro	17	0.1%
Other races	58	0.3%
Indian	21	0.1%
Japanese	47	0.2%
Chinese	27	0.1%
Filipino	64	0.3%
SEX		
Male	10,497	50.0%
Female	10,498	50.0%
AGE		
Under 5 years	3,600	17.1%
5 to 17 years	6,192	29.5%
18 to 64 years	10,710	51.0%
65 years and over	493	2.3%
Median age	22.5	X
HOUSEHOLDS		
Families	4,965	100.0%
With own children under 18	3,749	75.5%
Population per household	3.89	X
HOUSING OCCUPANCY		
All housing units	5,653	100.0%
All occupied units	5,392	95.4%
Owner occupied	4,654	86.3%
Renter occupied	738	13.7%
Vacant	261	4.6%
Median value dollars	15,400	X
Median gross rent dollars	118	X

PLACE OF BIRTH		
Native	19,797	94.3%
Foreign born	1,198	5.7%
INCOME IN 1959		
Families median income dollars	7,424	X
YEARS OF SCHOOL COMPLETED		
Population 25 years and over	10,012	100.0%
High school 4 years	3,673	36.7%
College 4 years or more	729	7.3%
MEANS OF TRANSPORTATION TO WORK		
All workers	6,997	100.0%
Private automobile or car pool	5,762	82.3%
Railroad, subway or elevated	0	0.0%
Bus or streetcar	546	7.8%
Walked to work	154	2.2%
Other means	183	2.6%
Worked at home	149	2.1%
Not reported	203	2.9%
OCCUPATION		
Employed	7,115	100.0%
Professional, technical, and kindred	639	9.0%
Farmers and farm managers	19	0.3%
Managers, officials, and propr's exc. farm	568	8.0%
Clerical and kindred	1,420	20.0%
Sales	599	8.4%
Craftsmen, foremen, and kindred	1,798	25.3%
Operatives and kindred	1,020	14.3%
Private household workers	83	1.2%
Service workers, except private household	534	7.5%
Farm laborers and farm foremen	11	0.2%
Laborers, except farm and mine	220	3.1%
Occupation not reported	204	2.9%
CLASS OF WORKER		
Self-employed	378	5.3%

III. 1970

1970 Census

TOTAL POPULATION	36,020	100.0%
RACE		
White	34,023	94.5%
Negro	521	1.4%
Indian	137	0.4%
Japanese	205	0.6%
Chinese	230	0.6%
Filipino	513	1.4%
All other	391	1.1%
PERSONS OF SPANISH ORIGIN OR DESCENT	3,427	9.5%
SEX		
Male	18,060	50.1%
Female	17,960	49.9%
AGE		
Under 5 years	4,021	11.2%
5 to 19 years	12,251	34.0%
20 to 64 years	18,839	52.3%
65 years and over	909	2.5%
Median age	23.6	X
HOUSEHOLDS		
Head of household	9,847	100.0%
Families	8,859	90.0%
With own children under 18 years	6,297	63.9%
Persons per household	3.65	X
INCOME AND POVERTY IN 1969		
Income of families and unrelated individuals	12,013	X
Income of persons	3,470	X
Less than poverty level		3.9%

IV. 1980

1980 Census

TOTAL POPULATION	36,866	100.0%
RACE		
White	29,926	81.2%
Black	1,944	5.3%
American Indian, Eskimo, and Aleut	164	0.4%
Eskimo	10	0.0%
Aleut	0	0.0%
Asian and Pacific Islander	3,405	9.2%
Japanese	276	0.7%
Chinese	983	2.7%
Filipino	1,554	4.2%
Korean	50	0.1%
Asian Indian	135	0.4%
Vietnamese	20	0.1%
Hawaiian	143	0.4%
Samoan	84	0.2%
Guamanian	19	0.1%
Other Asian and Pacific Islander	141	0.4%
Race, n.e.c.	1,427	3.9%
SPANISH ORIGIN	4,825	13.1%
AGE		
Median age	29.2	X
HOUSEHOLDS		
Total households	12,733	100.0%
Families	9,593	75.3%
With own children under 18 years	5,536	43.5%
Persons per household	2.88	X
INCOME AND POVERTY IN 1979		
Median household income	24,175	X
Median family income	26,560	X
Per capita income	8,804	X
Below poverty level		5.8%
COMMUTING TO WORK		
Mean travel time to work (minutes)	27.6	X

MEANS OF TRANSPORTATION TO WORK

Workers 16 years and over	19,446	100.0%
Private vehicle	17,117	88.0%
Drive alone car	10,724	55.1%
Drive alone truck or van	1,944	10.0%
Carpool car	3,817	19.6%
Carpool truck or van	632	3.3%
Public transportation	1,474	7.6%
Walked only	237	1.2%
Other means	403	2.1%
Worked at home	215	1.1%

V. 1990

1990 Census

TOTAL POPULATION	37,670	100.0%
RACE		
White	28,849	76.6%
Black	1,870	5.0%
American Indian, Eskimo, or Aleut	293	0.8%
Eskimo	16	0.0%
Aleut	0	0.0%
Asian or Pacific Islander	5,148	13.7%
Asian	4,901	13.0%
Japanese	470	1.2%
Chinese	1,355	3.6%
Filipino	2,365	6.3%
Korean	28	0.1%
Asian Indian	144	0.4%
Vietnamese	143	0.4%
Cambodian	115	0.3%
Hmong	0	0.0%
Laotian	0	0.0%
Thai	70	0.2%
Other Asian	211	0.6%
Pacific Islander	247	0.7%
Polynesian	229	0.6%
Hawaiian	101	0.3%
Samoan	128	0.3%
Tongan	0	0.0%
Other Polynesian	0	0.0%
Micronesian -- Guamanian	5	0.0%
Micronesian -- Other	0	0.0%
Melanesian	13	0.0%
Pacific Islander Not Specified	0	0.0%
Other Race	1,510	4.0%
TOTAL HISPANIC	4,900	13.0%
SEX		
Male	18,845	50.0%
Female	18,825	50.0%

AGE		
Under 5 years	2,880	7.6%
5 to 17 years	6,430	17.1%
18 to 64 years	25,589	67.9%
65 years and over	2,771	7.4%
Median age	33.5	X
HOUSEHOLDS		
Households	13,318	100.0%
Total families	9,765	73.3%
With own children under 18 years	4,762	35.8%
Persons per household	2.82	X
Persons per family	3.25	X
INCOME AND POVERTY IN 1989		
Median household income	47,533	X
Median family income	52,161	X
Per capita income	18,553	X
Below poverty level		4.5%
COMMUTING TO WORK		
Mean minutes traveled to work	27.6	X
MEANS OF TRANSPORTATION TO WORK		
Workers 16 years and over	20,971	100.0%
Car, truck, or van	18,256	87.1%
Drove alone	15,044	71.7%
Carpooled	3,212	15.3%
Public transportation	1,763	8.4%
Bus or trolley bus	1,034	4.9%
Streetcar or trolley car	58	0.3%
Subway or elevated	598	2.9%
Railroad	73	0.3%
Ferryboat	0	0.0%
Taxicab	0	0.0%
Motorcycle	99	0.5%
Bicycle	70	0.3%
Walked	318	1.5%
Other means	100	0.5%
Working at home	365	1.7%

VI. 2000

Census 2000

TOTAL POPULATION	38,390	100.0%
In households	38,209	99.5%
In group quarters	181	0.5%
RACE		
White	26,684	69.5%
Black or African American	1,254	3.3%
American Indian and Alaska Native	190	0.5%
Asian	5,868	15.3%
Native Hawaiian and Other Pacific Islander	263	0.7%
Some other race	1,605	4.2%
Two or more races	2,526	6.6%
HISPANIC OR LATINO AND RACE		
Hispanic or Latino (of any race)	5,609	14.6%
Not Hispanic or Latino	32,781	85.4%
White	23,549	61.3%
Black or African American	1,219	3.2%
American Indian and Alaska Native	123	0.3%
Asian	5,765	15.0%
Native Hawaiian and Other Pacific Islander	247	0.6%
Some other race	119	0.3%
Two or more races	1,759	4.6%
SEX		
Male	18,926	49.3%
Female	19,464	50.7%
AGE		
Under 5 years	2,170	5.7%
5 to 17 years	6,720	17.5%
18 to 64 years	25,758	67.1%
65 years and over	3,742	9.7%
Median age	37.6	X

HOUSEHOLDS		
Total households	13,994	100.0%
Family households	9,654	69.0%
Families with children under 18	4,478	32.0%
Average household size	2.73	X
Average family size	3.21	X
HOUSING OCCUPANCY		
Total housing units	14,245	100.0%
Occupied housing units	13,994	98.2%
Owner-occupied housing units	9,601	68.6%
Renter-occupied housing units	4,393	31.4%
Vacant housing units	251	1.8%
1 unit, detached housing	10,276	72.1%
Median value owner occupied unit (dollars)	367,700	X
Median gross rent (dollars)	1,261	X
PLACE OF BIRTH BY CITIZENSHIP STATUS		
Native	31,244	81.3%
Foreign born	7,169	18.7%
Naturalized citizen	4,404	11.5%
Not a citizen	2,765	7.2%
INCOME AND POVERTY IN 1999		
Median household income (dollars)	71,737	X
Median family income (dollars)	78,361	X
Per capita income (dollars)	30,183	X
Individuals in poverty	1,112	2.9%
EDUCATIONAL ATTAINMENT		
Population 25 and over	26,438	100.0%
High school graduate	5,649	21.4%
Bachelor's degree	6,207	23.5%
Graduate or professional degree	2,734	10.3%
COMMUTING TO WORK		
Mean travel time to work (minutes)	30.8	X

MEANS OF TRANSPORTATION TO WORK FOR WORKERS 16 YEARS AND OVER

Total	20,842	100.0%
Car, truck, or van:	18,144	87.1%
Drove alone	15,608	74.9%
Carpooled	2,536	12.2%
Public transportation	1,684	8.1%
Bus or trolley bus	557	2.7%
Streetcar or trolley car	21	0.1%
Subway or elevated	984	4.7%
Railroad	111	0.5%
Ferryboat	0	0.0%
Taxicab	11	0.1%
Motorcycle	50	0.2%
Bicycle	50	0.2%
Walked	206	1.0%
Other means	151	0.7%
Worked at home	557	2.7%

LABOR AND EMPLOYMENT BY OCCUPATION

Employed civilian population 16 years and over	21,302	100.0%
Management, professional and related	8,333	39.1%
Service	2,719	12.8%
Sales and office	6,143	28.8%
Farming, fishing & forestry	23	0.1%
Construction, extraction, and maintenance	2,102	9.9%
Production, transportation, and material moving	1,982	9.3%

CLASS OF WORKER

Self-employed workers	1,438	6.8%
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VII. 2010

Census 2010

TOTAL POPULATION	37,234	100.0%
In households	37,052	99.5%
In group quarters	182	0.5%
RACE		
White	24,166	64.9%
Black or African American	976	2.6%
American Indian and Alaska Native	206	0.6%
Asian	7,230	19.4%
Native Hawaiian and Other Pacific Islander	315	0.8%
Some other race	1,703	4.6%
Two or more races	2,638	7.1%
HISPANIC OR LATINO AND RACE		
Hispanic or Latino (of any race)	6,243	16.8%
Not Hispanic or Latino	30,991	83.2%
White	20,703	55.6%
Black or African American	902	2.4%
American Indian and Alaska Native	123	0.3%
Asian	7,045	18.9%
Native Hawaiian and Other Pacific Islander	285	0.8%
Some other race	155	0.4%
Two or more races	1,778	4.8%
SEX		
Male	18,196	48.9%
Female	19,038	51.1%
AGE		
Under 5 years	2,020	5.4%
5 to 17 years	5,687	15.3%
18 to 64 years	25,008	67.2%
65 years and over	4,519	12.1%
Median age	41.5	X

HOUSEHOLDS

Total households	13,967	100.0%
Family households	9,686	69.3%
Families with children under 18	4,027	28.8%
Average household size	2.65	X
Average family size	3.12	X

HOUSING OCCUPANCY

Total housing units	14,523	100.0%
Occupied housing units	13,967	96.2%
Owner-occupied housing units	9,545	68.3%
Renter-occupied housing units	4,422	31.7%
Vacant housing units	556	3.8%

VIII. 2010 American Community Survey

2006-2010 American Community Survey

TOTAL POPULATION	36,805	100.0%
HOUSING OCCUPANCY		
Total housing units	14,506	100.0%
Occupied housing units	13,968	96.3%
Owner-occupied housing units	9,487	67.9%
Renter-occupied housing units	4,481	32.1%
Vacant housing units	538	3.7%
1 unit, detached housing	10,324	71.2%
Median value owner occupied unit (dollars)	669,500	X
Median gross rent (dollars)	1,568	X
PLACE OF BIRTH BY CITIZENSHIP STATUS		
Native	29,091	79.0%
Foreign born	7,714	21.0%
Naturalized citizen	5,234	14.2%
Not a citizen	2,480	6.7%
INCOME AND POVERTY IN THE PAST 12 MONTHS		
Median household income (dollars)	90,472	X
Median family income (dollars)	100,563	X
Per capita income (dollars)	40,567	X
Individuals in poverty	1,768	4.8%
EDUCATIONAL ATTAINMENT		
Population 25 and over	26,629	100.0%
High school graduate		19.3%
Bachelor's degree		24.5%
Graduate or professional degree		13.4%
COMMUTING TO WORK		
Mean travel time to work (minutes)	28.0	X

MEANS OF TRANSPORTATION TO WORK FOR WORKERS 16 YEARS AND OVER

Total	19,957	100.0%
Car, truck, or van:	16,991	85.1%
Drove alone	14,819	74.3%
Carpooled	2,172	10.9%
Public transportation	1,299	6.5%
Bus or trolley bus	619	3.1%
Streetcar or trolley car	11	0.1%
Subway or elevated	649	3.3%
Railroad	20	0.1%
Ferryboat	0	0.0%
Taxicab	0	0.0%
Motorcycle	165	0.8%
Bicycle	54	0.3%
Walked	324	1.6%
Other means	69	0.3%
Worked at home	1,055	5.3%

LABOR AND EMPLOYMENT BY OCCUPATION

Employed civilian population 16 years and over	20,380	100.0%
Management, professional and related	8,689	42.6%
Service	3,225	15.8%
Sales and office	5,130	25.2%
Farming, fishing & forestry		Included in following category
Construction, extraction, and maintenance	1,893	9.3%
Production, transportation, and material moving	1,443	7.1%

CLASS OF WORKER

Self-employed workers	1,757	8.6%
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IX. 2020

Census 2020

TOTAL POPULATION	38,640	100.0%
In households	38,501	99.6%
In group quarters	139	0.4%
RACE		
Population of one race:	32,629	84.4%
White alone	20,488	53.0%
Black or African American alone	738	1.9%
American Indian and Alaska Native alone	307	0.8%
Asian alone	8,385	21.7%
Native Hawaiian and Other Pacific Islander alone	286	0.7%
Some Other Race alone	2,425	6.3%
Population of two races	5,455	14.1%
Population of three races	512	1.3%
Population of four races	39	0.1%
Population of five races	5	0.0%
Population of six races	0	0.0%
HISPANIC OR LATINO		
Hispanic or Latino (of any race)	7,363	19.1%
HOUSING OCCUPANCY		
Total housing units	14,652	100.0%
Occupied housing units	14,180	96.8%
Vacant housing units	472	3.2%