

**City of Pleasanton
Alameda County
Census Data**

1900-2020

compiled by
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METROPOLITAN
TRANSPORTATION
COMMISSION

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I. Overview

The Metropolitan Transportation Commission (MTC) is the transportation planning, financing, and coordinating agency for the nine-county San Francisco Bay Area. As a Metropolitan Planning Organization, MTC supports the region's network of streets, roads, highways, public transit systems, airports, and other transportation resources, including the movement of goods through ports and freight rail lines. MTC works with cities and counties to establish short- and long-term goals and provides resources to help them reach these goals.

Census data is a valuable information resource used to inform decision making by MTC as well as other public agencies, businesses, and individuals. This compilation has been created to provide easy access to this historical data for the Bay Area.

Sources:

[California Department of Finance Research](#), Census 1950-1990, Census 2000 SF1, SF3, DP1-DP4, Census 2010 DP-1, American Community Survey 2006-2010, Census 2020 94-171

II. 1900-1940

1900 Census

TOTAL POPULATION 1,100

1910 Census

TOTAL POPULATION 1,254

1920 Census

TOTAL POPULATION 991

1930 Census

TOTAL POPULATION 1,237

1940 Census

TOTAL POPULATION 1,278

III. 1950

1950 Census

TOTAL POPULATION	2,244	100.0%
RACE		
Native white	1,989	88.6%
Foreign-born white	244	10.9%
Negro	2	0.1%
Other races	9	0.4%
SEX		
Male	1,140	50.8%
Female	1,104	49.2%
AGE		
Under 5 years	279	12.4%
5 to 64 years	1,760	78.4%
65 years and over	205	9.1%
HOUSING OCCUPANCY		
All dwelling units	820	100.0%
Occupied dwelling units	753	91.8%
Owner occupied	377	50.1%
Renter occupied	376	49.9%
Vacant	67	8.2%
Median value of 1-unit structures dollars	8,438	X
Median gross rent dollars	35	X

IV. 1960

1960 Census

TOTAL POPULATION	4,203	100.0%
In households	4,185	99.6%
RACE		
White	4,181	99.5%
Negro	0	0.0%
Other races	22	0.5%
SEX		
Male	2,114	50.3%
Female	2,089	49.7%
AGE		
Under 5 years	536	12.8%
5 to 17 years	1,147	27.3%
18 to 64 years	2,190	52.1%
65 years and over	330	7.9%
HOUSING OCCUPANCY		
All housing units	1,410	100.0%
All occupied units	1,299	92.1%
Owner occupied	707	54.4%
Renter occupied	592	45.6%
Vacant	111	7.9%
Median value dollars	16,500	X
Median gross rent dollars	76	X
PLACE OF BIRTH		
Native	3,787	90.1%
Foreign born	416	9.9%
INCOME IN 1959		
Families median income dollars	7,214	X
YEARS OF SCHOOL COMPLETED		
Population 25 years and over	2,237	100.0%
High school 4 years	591	26.4%
College 4 years or more	323	14.4%

OCCUPATION

Employed	1,497	100.0%
Professional, technical, and kindred	282	18.8%
Farmers and farm managers	8	0.5%
Managers, officials, and propr's exc. farm	163	10.9%
Clerical and kindred	168	11.2%
Sales	94	6.3%
Craftsmen, foremen, and kindred	265	17.7%
Operatives and kindred	180	12.0%
Private household workers	22	1.5%
Service workers, except private household	103	6.9%
Farm laborers and farm foremen	23	1.5%
Laborers, except farm and mine	110	7.3%
Occupation not reported	79	5.3%

V. 1970

1970 Census

TOTAL POPULATION	18,328	100.0%
RACE		
White	17,968	98.0%
Negro	58	0.3%
Indian	30	0.2%
Japanese	38	0.2%
Chinese	53	0.3%
Filipino	89	0.5%
All other	92	0.5%
PERSONS OF SPANISH ORIGIN OR DESCENT	400	2.2%
SEX		
Male	9,178	50.1%
Female	9,150	49.9%
AGE		
Under 5 years	1,944	10.6%
5 to 19 years	6,386	34.8%
20 to 64 years	9,406	51.3%
65 years and over	592	3.2%
Median age	25.1	X
HOUSEHOLDS		
Head of household	5,004	100.0%
Families	4,581	91.5%
With own children under 18 years	3,350	66.9%
Persons per household	3.66	X
INCOME AND POVERTY IN 1969		
Income of families and unrelated individuals	13,743	X
Income of persons	3,845	X
Less than poverty level		4.1%

VI. 1980

1980 Census

TOTAL POPULATION	35,160	100.0%
RACE		
White	33,374	94.9%
Black	335	1.0%
American Indian, Eskimo, and Aleut	53	0.2%
Eskimo	0	0.0%
Aleut	0	0.0%
Asian and Pacific Islander	870	2.5%
Japanese	134	0.4%
Chinese	196	0.6%
Filipino	360	1.0%
Korean	7	0.0%
Asian Indian	72	0.2%
Vietnamese	26	0.1%
Hawaiian	26	0.1%
Samoan	0	0.0%
Guamanian	49	0.1%
Other Asian and Pacific Islander	0	0.0%
Race, n.e.c.	528	1.5%
SPANISH ORIGIN	2,324	6.6%
AGE		
Median age	30.0	X
HOUSEHOLDS		
Total households	11,317	100.0%
Families	9,416	83.2%
With own children under 18 years	6,195	54.7%
Persons per household	3.10	X
INCOME AND POVERTY IN 1979		
Median household income	28,718	X
Median family income	30,830	X
Per capita income	9,619	X
Below poverty level		3.5%
COMMUTING TO WORK		
Mean travel time to work (minutes)	26.9	X

MEANS OF TRANSPORTATION TO WORK

Workers 16 years and over	17,024	100.0%
Private vehicle	15,584	91.5%
Drive alone car	10,908	64.1%
Drive alone truck or van	1,565	9.2%
Carpool car	2,512	14.8%
Carpool truck or van	599	3.5%
Public transportation	606	3.6%
Walked only	299	1.8%
Other means	339	2.0%
Worked at home	196	1.2%

VII. 1990

1990 Census

TOTAL POPULATION	50,553	100.0%
RACE		
White	45,945	90.9%
Black	652	1.3%
American Indian, Eskimo, or Aleut	139	0.3%
Eskimo	0	0.0%
Aleut	0	0.0%
Asian or Pacific Islander	2,913	5.8%
Asian	2,840	5.6%
Japanese	352	0.7%
Chinese	903	1.8%
Filipino	629	1.2%
Korean	232	0.5%
Asian Indian	405	0.8%
Vietnamese	191	0.4%
Cambodian	0	0.0%
Hmong	0	0.0%
Laotian	0	0.0%
Thai	0	0.0%
Other Asian	128	0.3%
Pacific Islander	73	0.1%
Polynesian	55	0.1%
Hawaiian	55	0.1%
Samoan	0	0.0%
Tongan	0	0.0%
Other Polynesian	0	0.0%
Micronesian -- Guamanian	18	0.0%
Micronesian -- Other	0	0.0%
Melanesian	0	0.0%
Pacific Islander Not Specified	0	0.0%
Other Race	904	1.8%
TOTAL HISPANIC	3,318	6.6%
SEX		
Male	25,045	49.5%
Female	25,508	50.5%

AGE		
Under 5 years	3,744	7.4%
5 to 17 years	9,141	18.1%
18 to 64 years	34,891	69.0%
65 years and over	2,777	5.5%
Median age	33.4	X
HOUSEHOLDS		
Households	18,675	100.0%
Total families	14,184	76.0%
With own children under 18 years	7,406	39.7%
Persons per household	2.70	X
Persons per family	3.07	X
INCOME AND POVERTY IN 1989		
Median household income	59,458	X
Median family income	64,486	X
Per capita income	24,812	X
Below poverty level		2.4%
COMMUTING TO WORK		
Mean minutes traveled to work	26.9	X
MEANS OF TRANSPORTATION TO WORK		
Workers 16 years and over	29,580	100.0%
Car, truck, or van	27,441	92.8%
Drove alone	24,344	82.3%
Carpooled	3,097	10.5%
Public transportation	473	1.6%
Bus or trolley bus	175	0.6%
Streetcar or trolley car	7	0.0%
Subway or elevated	287	1.0%
Railroad	4	0.0%
Ferryboat	0	0.0%
Taxicab	0	0.0%
Motorcycle	101	0.3%
Bicycle	210	0.7%
Walked	421	1.4%
Other means	139	0.5%
Working at home	795	2.7%

VIII. 2000

Census 2000

TOTAL POPULATION	63,654	100.0%
In households	63,419	99.6%
In group quarters	235	0.4%
RACE		
White	51,203	80.4%
Black or African American	876	1.4%
American Indian and Alaska Native	210	0.3%
Asian	7,444	11.7%
Native Hawaiian and Other Pacific Islander	85	0.1%
Some other race	1,495	2.3%
Two or more races	2,341	3.7%
HISPANIC OR LATINO AND RACE		
Hispanic or Latino (of any race)	5,011	7.9%
Not Hispanic or Latino	58,643	92.1%
White	48,253	75.8%
Black or African American	845	1.3%
American Indian and Alaska Native	147	0.2%
Asian	7,387	11.6%
Native Hawaiian and Other Pacific Islander	74	0.1%
Some other race	143	0.2%
Two or more races	1,794	2.8%
SEX		
Male	31,270	49.1%
Female	32,384	50.9%
AGE		
Under 5 years	4,359	6.8%
5 to 17 years	13,593	21.4%
18 to 64 years	40,864	64.2%
65 years and over	4,838	7.6%
Median age	36.9	X

HOUSEHOLDS		
Total households	23,311	100.0%
Family households	17,395	74.6%
Families with children under 18	9,521	40.8%
Average household size	2.72	X
Average family size	3.15	X
HOUSING OCCUPANCY		
Total housing units	23,968	100.0%
Occupied housing units	23,311	97.3%
Owner-occupied housing units	17,099	73.4%
Renter-occupied housing units	6,212	26.6%
Vacant housing units	657	2.7%
1 unit, detached housing	15,641	65.2%
Median value owner occupied unit (dollars)	435,300	X
Median gross rent (dollars)	1,219	X
PLACE OF BIRTH BY CITIZENSHIP STATUS		
Native	54,512	85.8%
Foreign born	9,057	14.2%
Naturalized citizen	4,098	6.4%
Not a citizen	4,959	7.8%
INCOME AND POVERTY IN 1999		
Median household income (dollars)	90,859	X
Median family income (dollars)	102,796	X
Per capita income (dollars)	41,623	X
Individuals in poverty	1,619	2.6%
EDUCATIONAL ATTAINMENT		
Population 25 and over	42,370	100.0%
High school graduate	6,228	14.7%
Bachelor's degree	13,355	31.5%
Graduate or professional degree	6,675	15.8%
COMMUTING TO WORK		
Mean travel time to work (minutes)	33.3	X

MEANS OF TRANSPORTATION TO WORK FOR WORKERS 16 YEARS AND OVER

Total	33,269	100.0%
Car, truck, or van:	29,271	88.0%
Drove alone	26,625	80.0%
Carpooled	2,646	8.0%
Public transportation	1,626	4.9%
Bus or trolley bus	198	0.6%
Streetcar or trolley car	15	0.0%
Subway or elevated	943	2.8%
Railroad	460	1.4%
Ferryboat	0	0.0%
Taxicab	10	0.0%
Motorcycle	83	0.2%
Bicycle	150	0.5%
Walked	428	1.3%
Other means	191	0.6%
Worked at home	1,520	4.6%

LABOR AND EMPLOYMENT BY OCCUPATION

Employed civilian population 16 years and over	33,608	100.0%
Management, professional and related	17,543	52.2%
Service	2,912	8.7%
Sales and office	9,611	28.6%
Farming, fishing & forestry	15	0.0%
Construction, extraction, and maintenance	1,585	4.7%
Production, transportation, and material moving	1,942	5.8%

CLASS OF WORKER

Self-employed workers	2,008	6.0%
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IX. 2010

Census 2010

TOTAL POPULATION	70,285	100.0%
In households	69,829	99.4%
In group quarters	456	0.6%
RACE		
White	47,058	67.0%
Black or African American	1,190	1.7%
American Indian and Alaska Native	226	0.3%
Asian	16,322	23.2%
Native Hawaiian and Other Pacific Islander	134	0.2%
Some other race	2,002	2.8%
Two or more races	3,353	4.8%
HISPANIC OR LATINO AND RACE		
Hispanic or Latino (of any race)	7,264	10.3%
Not Hispanic or Latino	63,021	89.7%
White	42,738	60.8%
Black or African American	1,116	1.6%
American Indian and Alaska Native	143	0.2%
Asian	16,209	23.1%
Native Hawaiian and Other Pacific Islander	125	0.2%
Some other race	153	0.2%
Two or more races	2,537	3.6%
SEX		
Male	34,444	49.0%
Female	35,841	51.0%
AGE		
Under 5 years	3,904	5.6%
5 to 17 years	15,120	21.5%
18 to 64 years	43,600	62.0%
65 years and over	7,661	10.9%
Median age	40.5	X

HOUSEHOLDS

Total households	25,245	100.0%
Family households	19,178	76.0%
Families with children under 18	10,365	41.1%
Average household size	2.77	X
Average family size	3.20	X

HOUSING OCCUPANCY

Total housing units	26,053	100.0%
Occupied housing units	25,245	96.9%
Owner-occupied housing units	17,891	70.9%
Renter-occupied housing units	7,354	29.1%
Vacant housing units	808	3.1%

X. 2010 American Community Survey

2006-2010 American Community Survey

TOTAL POPULATION	68,204	100.0%
HOUSING OCCUPANCY		
Total housing units	24,486	100.0%
Occupied housing units	23,716	96.9%
Owner-occupied housing units	16,518	69.6%
Renter-occupied housing units	7,198	30.4%
Vacant housing units	770	3.1%
1 unit, detached housing	15,729	64.2%
Median value owner occupied unit (dollars)	778,000	X
Median gross rent (dollars)	1,569	X
PLACE OF BIRTH BY CITIZENSHIP STATUS		
Native	52,722	77.3%
Foreign born	15,482	22.7%
Naturalized citizen	8,941	13.1%
Not a citizen	6,541	9.6%
INCOME AND POVERTY IN THE PAST 12 MONTHS		
Median household income (dollars)	115,188	X
Median family income (dollars)	132,366	X
Per capita income (dollars)	48,953	X
Individuals in poverty	2,402	3.5%
EDUCATIONAL ATTAINMENT		
Population 25 and over	44,792	100.0%
High school graduate		14.5%
Bachelor's degree		33.4%
Graduate or professional degree		21.8%
COMMUTING TO WORK		
Mean travel time to work (minutes)	29.0	X

MEANS OF TRANSPORTATION TO WORK FOR WORKERS 16 YEARS AND OVER

Total	32,514	100.0%
Car, truck, or van:	27,170	83.6%
Drove alone	24,871	76.5%
Carpooled	2,299	7.1%
Public transportation	2,235	6.9%
Bus or trolley bus	630	1.9%
Streetcar or trolley car	32	0.1%
Subway or elevated	1,227	3.8%
Railroad	346	1.1%
Ferryboat	0	0.0%
Taxicab	0	0.0%
Motorcycle	94	0.3%
Bicycle	315	1.0%
Walked	794	2.4%
Other means	189	0.6%
Worked at home	1,717	5.3%

LABOR AND EMPLOYMENT BY OCCUPATION

Employed civilian population 16 years and over	33,571	100.0%
Management, professional and related	18,506	55.1%
Service	3,795	11.3%
Sales and office	7,877	23.5%
Farming, fishing & forestry		Included in following category
Construction, extraction, and maintenance	1,620	4.8%
Production, transportation, and material moving	1,773	5.3%

CLASS OF WORKER

Self-employed workers	2,195	6.5%
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XI. 2020

Census 2020

TOTAL POPULATION	79,871	100.0%
In households	79,006	98.9%
In group quarters	865	1.1%
RACE		
Population of one race:	72,326	90.6%
White alone	36,046	45.1%
Black or African American alone	1,396	1.7%
American Indian and Alaska Native alone	300	0.4%
Asian alone	31,636	39.6%
Native Hawaiian and Other Pacific Islander alone	120	0.2%
Some Other Race alone	2,828	3.5%
Population of two races	6,917	8.7%
Population of three races	547	0.7%
Population of four races	71	0.1%
Population of five races	9	0.0%
Population of six races	1	0.0%
HISPANIC OR LATINO		
Hispanic or Latino (of any race)	7,882	9.9%
HOUSING OCCUPANCY		
Total housing units	29,624	100.0%
Occupied housing units	28,527	96.3%
Vacant housing units	1,097	3.7%