

**Town of Portola Valley  
San Mateo County  
Census Data  
1970-2020**

compiled by  
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METROPOLITAN  
TRANSPORTATION  
COMMISSION

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## I. Overview

The Metropolitan Transportation Commission (MTC) is the transportation planning, financing, and coordinating agency for the nine-county San Francisco Bay Area. As a Metropolitan Planning Organization, MTC supports the region's network of streets, roads, highways, public transit systems, airports, and other transportation resources, including the movement of goods through ports and freight rail lines. MTC works with cities and counties to establish short- and long-term goals and provides resources to help them reach these goals.

Census data is a valuable information resource used to inform decision making by MTC as well as other public agencies, businesses, and individuals. This compilation has been created to provide easy access to this historical data for the Bay Area.

### **Sources:**

[California Department of Finance Research](#), Census 1950-1990, Census 2000 SF1, SF3, DP1-DP4, Census 2010 DP-1, American Community Survey 2006-2010, Census 2020 PL 94-171

## II. 1970

### 1970 Census

TOTAL POPULATION	4,999	100.0%
RACE		
White	4,937	98.8%
Negro	15	0.3%
Indian	6	0.1%
Japanese	20	0.4%
Chinese	9	0.2%
Filipino	0	0.0%
All other	12	0.2%
SEX		
Male	2,454	49.1%
Female	2,545	50.9%
AGE		
Under 5 years	247	4.9%
5 to 19 years	1,510	30.2%
20 to 64 years	2,694	53.9%
65 years and over	548	11.0%
HOUSEHOLDS		
Head of household	1,459	100.0%
Families	1,180	80.9%
Persons per household	3.21	X
INCOME AND POVERTY IN 1969		
Income of families and unrelated individuals	15,935	X
Income of persons	7,079	X
Less than poverty level		6.3%

### III. 1980

#### 1980 Census

TOTAL POPULATION	3,939	100.0%
RACE		
White	3,817	96.9%
Black	25	0.6%
American Indian, Eskimo, and Aleut	0	0.0%
Eskimo	0	0.0%
Aleut	0	0.0%
Asian and Pacific Islander	92	2.3%
Japanese	79	2.0%
Chinese	0	0.0%
Filipino	6	0.2%
Korean	0	0.0%
Asian Indian	0	0.0%
Vietnamese	0	0.0%
Hawaiian	0	0.0%
Samoan	0	0.0%
Guamanian	0	0.0%
Other Asian and Pacific Islander	7	0.2%
Race, n.e.c.	5	0.1%
SPANISH ORIGIN	53	1.3%
AGE		
Median age	40.9	X
HOUSEHOLDS		
Total households	1,239	100.0%
Families	1,057	85.3%
With own children under 18 years	497	40.1%
Persons per household	2.92	X
INCOME AND POVERTY IN 1979		
Median household income	49,926	X
Median family income	51,258	X
Per capita income	20,731	X
Below poverty level		4.7%
COMMUTING TO WORK		
Mean travel time to work (minutes)	22.5	X

## MEANS OF TRANSPORTATION TO WORK

Workers 16 years and over	1,903	100.0%
Private vehicle	1,740	91.4%
Drive alone	1,554	81.7%
Carpool	186	9.8%
Public transportation	50	2.6%
Walked only	50	2.6%
Other means	33	1.7%
Worked at home	30	1.6%

#### IV. 1990

##### 1990 Census

TOTAL POPULATION	4,194	100.0%
RACE		
White	4,011	95.6%
Black	51	1.2%
American Indian, Eskimo, or Aleut	12	0.3%
Eskimo	0	0.0%
Aleut	0	0.0%
Asian or Pacific Islander	120	2.9%
Asian	100	2.4%
Japanese	0	0.0%
Chinese	70	1.7%
Filipino	0	0.0%
Korean	0	0.0%
Asian Indian	0	0.0%
Vietnamese	0	0.0%
Cambodian	0	0.0%
Hmong	0	0.0%
Laotian	0	0.0%
Thai	0	0.0%
Other Asian	30	0.7%
Pacific Islander	20	0.5%
Polynesian	20	0.5%
Hawaiian	0	0.0%
Samoan	0	0.0%
Tongan	20	0.5%
Other Polynesian	0	0.0%
Micronesian -- Guamanian	0	0.0%
Micronesian -- Other	0	0.0%
Melanesian	0	0.0%
Pacific Islander Not Specified	0	0.0%
Other Race	0	0.0%
TOTAL HISPANIC	63	1.5%
SEX		
Male	2,048	48.8%
Female	2,146	51.2%

AGE		
Under 5 years	236	5.6%
5 to 17 years	551	13.1%
18 to 64 years	2,621	62.5%
65 years and over	786	18.7%
Median age	43.3	X
HOUSEHOLDS		
Households	1,625	100.0%
Total families	1,195	73.5%
With own children under 18 years	437	26.9%
Persons per household	2.55	X
Persons per family	2.90	X
INCOME AND POVERTY IN 1989		
Median household income	103,005	X
Median family income	119,361	X
Per capita income	55,721	X
Below poverty level		4.0%
COMMUTING TO WORK		
Mean minutes traveled to work	23.9	X
MEANS OF TRANSPORTATION TO WORK		
Workers 16 years and over	2,078	100.0%
Car, truck, or van	1,785	85.9%
Drove alone	1,677	80.7%
Carpooled	108	5.2%
Public transportation	31	1.5%
Bus or trolley bus	0	0.0%
Streetcar or trolley car	0	0.0%
Subway or elevated	0	0.0%
Railroad	31	1.5%
Ferryboat	0	0.0%
Taxicab	0	0.0%
Motorcycle	0	0.0%
Bicycle	11	0.5%
Walked	92	4.4%
Other means	15	0.7%
Working at home	144	6.9%

**V. 2000**

**Census 2000**

TOTAL POPULATION	4,462	100.0%
In households	4,392	98.4%
In group quarters	70	1.6%
<b>RACE</b>		
White	4,146	92.9%
Black or African American	18	0.4%
American Indian and Alaska Native	11	0.2%
Asian	178	4.0%
Native Hawaiian and Other Pacific Islander	2	0.0%
Some other race	43	1.0%
Two or more races	64	1.4%
<b>HISPANIC OR LATINO AND RACE</b>		
Hispanic or Latino (of any race)	149	3.3%
Not Hispanic or Latino	4,313	96.7%
White	4,053	90.8%
Black or African American	18	0.4%
American Indian and Alaska Native	3	0.1%
Asian	178	4.0%
Native Hawaiian and Other Pacific Islander	1	0.0%
Some other race	7	0.2%
Two or more races	53	1.2%
<b>SEX</b>		
Male	2,195	49.2%
Female	2,267	50.8%
<b>AGE</b>		
Under 5 years	223	5.0%
5 to 17 years	798	17.9%
18 to 64 years	2,503	56.1%
65 years and over	938	21.0%
Median age	47.5	X

HOUSEHOLDS		
Total households	1,700	100.0%
Family households	1,269	74.6%
Families with children under 18	506	29.8%
Average household size	2.58	X
Average family size	2.93	X
HOUSING OCCUPANCY		
Total housing units	1,772	100.0%
Occupied housing units	1,700	95.9%
Owner-occupied housing units	1,443	84.9%
Renter-occupied housing units	257	15.1%
Vacant housing units	72	4.1%
1 unit, detached housing	1,510	83.5%
Median value owner occupied unit (dollars)	1,000,000+	X
Median gross rent (dollars)	2,000+	X
PLACE OF BIRTH BY CITIZENSHIP STATUS		
Native	4,047	87.6%
Foreign born	575	12.4%
Naturalized citizen	408	8.8%
Not a citizen	167	3.6%
INCOME AND POVERTY IN 1999		
Median household income (dollars)	158,217	X
Median family income (dollars)	180,893	X
Per capita income (dollars)	99,621	X
Individuals in poverty	104	2.3%
EDUCATIONAL ATTAINMENT		
Population 25 and over	3,319	100.0%
High school graduate	152	4.6%
Bachelor's degree	1,209	36.4%
Graduate or professional degree	1,361	41.0%
COMMUTING TO WORK		
Mean travel time to work (minutes)	26.1	X

MEANS OF TRANSPORTATION TO WORK FOR WORKERS 16 YEARS AND OVER

Total	1,974	100.0%
Car, truck, or van:	1,685	85.4%
Drove alone	1,576	79.8%
Carpooled	109	5.5%
Public transportation	0	0.0%
Bus or trolley bus	0	0.0%
Streetcar or trolley car	0	0.0%
Subway or elevated	0	0.0%
Railroad	0	0.0%
Ferryboat	0	0.0%
Taxicab	0	0.0%
Motorcycle	0	0.0%
Bicycle	0	0.0%
Walked	69	3.5%
Other means	0	0.0%
Worked at home	220	11.1%

LABOR AND EMPLOYMENT BY OCCUPATION

Employed civilian population 16 years and over	2,008	100.0%
Management, professional and related	1,442	71.8%
Service	108	5.4%
Sales and office	387	19.3%
Farming, fishing & forestry	7	0.3%
Construction, extraction, and maintenance	32	1.6%
Production, transportation, and material moving	32	1.6%

CLASS OF WORKER

Self-employed workers	264	13.1%
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## VI. 2010

### Census 2010

TOTAL POPULATION	4,353	100.0%
In households	4,309	99.0%
In group quarters	44	1.0%
RACE		
White	3,960	91.0%
Black or African American	12	0.3%
American Indian and Alaska Native	5	0.1%
Asian	242	5.6%
Native Hawaiian and Other Pacific Islander	1	0.0%
Some other race	29	0.7%
Two or more races	104	2.4%
HISPANIC OR LATINO AND RACE		
Hispanic or Latino (of any race)	175	4.0%
Not Hispanic or Latino	4,178	96.0%
White	3,841	88.2%
Black or African American	12	0.3%
American Indian and Alaska Native	1	0.0%
Asian	242	5.6%
Native Hawaiian and Other Pacific Islander	1	0.0%
Some other race	0	0.0%
Two or more races	81	1.9%
SEX		
Male	2,159	49.6%
Female	2,194	50.4%
AGE		
Under 5 years	175	4.0%
5 to 17 years	826	19.0%
18 to 64 years	2,179	50.1%
65 years and over	1,173	26.9%
Median age	51.3	X

## HOUSEHOLDS

Total households	1,746	100.0%
Family households	1,254	71.8%
Families with children under 18	495	28.4%
Average household size	2.47	X
Average family size	2.93	X

## HOUSING OCCUPANCY

Total housing units	1,895	100.0%
Occupied housing units	1,746	92.1%
Owner-occupied housing units	1,392	79.7%
Renter-occupied housing units	354	20.3%
Vacant housing units	149	7.9%

## VII. 2010 American Community Survey

### 2006-2010 American Community Survey

TOTAL POPULATION	4,283	100.0%
HOUSING OCCUPANCY		
Total housing units	1,800	100.0%
Occupied housing units	1,686	93.7%
Owner-occupied housing units	1,211	71.8%
Renter-occupied housing units	475	28.2%
Vacant housing units	114	6.3%
1 unit, detached housing	1,456	80.9%
Median value owner occupied unit (dollars)	1,000,000+	X
Median gross rent (dollars)	2,000+	X
PLACE OF BIRTH BY CITIZENSHIP STATUS		
Native	3,767	88.0%
Foreign born	516	12.0%
Naturalized citizen	364	8.5%
Not a citizen	152	3.5%
INCOME AND POVERTY IN THE PAST 12 MONTHS		
Median household income (dollars)	167,227	X
Median family income (dollars)	204,766	X
Per capita income (dollars)	118,091	X
Individuals in poverty	77	1.8%
EDUCATIONAL ATTAINMENT		
Population 25 and over	3,140	100.0%
High school graduate		3.7%
Bachelor's degree		34.9%
Graduate or professional degree		51.2%
COMMUTING TO WORK		
Mean travel time to work (minutes)	24.4	X

MEANS OF TRANSPORTATION TO WORK FOR WORKERS 16 YEARS AND OVER

Total	1,401	100.0%
Car, truck, or van:	1,056	75.4%
Drove alone	1,043	74.4%
Carpooled	13	0.9%
Public transportation	21	1.5%
Bus or trolley bus	21	1.5%
Streetcar or trolley car	0	0.0%
Subway or elevated	0	0.0%
Railroad	0	0.0%
Ferryboat	0	0.0%
Taxicab	0	0.0%
Motorcycle	0	0.0%
Bicycle	11	0.8%
Walked	84	6.0%
Other means	0	0.0%
Worked at home	229	16.3%

LABOR AND EMPLOYMENT BY OCCUPATION

Employed civilian population 16 years and over	1,476	100.0%
Management, professional and related	1,093	74.1%
Service	68	4.6%
Sales and office	253	17.1%
Farming, fishing & forestry		Included in following category
Construction, extraction, and maintenance	46	3.1%
Production, transportation, and material moving	16	1.1%

CLASS OF WORKER

Self-employed workers	277	18.8%
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## VIII. 2020

### Census 2020

TOTAL POPULATION	4,456	100.0%
In households	4,395	98.6%
In group quarters	61	1.4%
RACE		
Population of one race:	4,004	89.9%
White alone	3,585	80.5%
Black or African American alone	11	0.2%
American Indian and Alaska Native alone	4	0.1%
Asian alone	347	7.8%
Native Hawaiian and Other Pacific Islander alone	0	0.0%
Some Other Race alone	57	1.3%
Population of two races	431	9.7%
Population of three races	18	0.4%
Population of four races	3	0.1%
Population of five races	0	0.0%
Population of six races	0	0.0%
HISPANIC OR LATINO		
Hispanic or Latino (of any race)	230	5.2%
HOUSING OCCUPANCY		
Total housing units	1,915	100.0%
Occupied housing units	1,752	91.5%
Vacant housing units	163	8.5%