
From: David Schonbrunn <>
Sent: Sunday, June 05, 2016 6:27 PM
To: info@planbayarea.org
Subject: Notice of Preparation

This website is so poorly organized that, at first, I couldn't even find the NOP, or any information about submitting scoping comments. The home page is so cluttered with material aimed at making the plan accessible to the public that the only representation of the plan itself is the small box in the navigation bar saying "Plan."

Giving the Plan itself that low a hierarchical position in the structure of the overall Plan website is a serious communications failure. That series of pages should have been represented by a box at the top of the page at least as large as the boxes dedicated to "news" oriented features.

BTW, I had an extended discussion with John Goodwin at the Marin RTP event, and pointed out that the Open House displays were entirely silent on the challenge of climate change, and the need recognized by California Transportation Plan 2040 to seriously reduce driving. This is such a critical policy shift that the boards did not adequately inform the public about the actual constraints in planning this RTP.

I offered to make myself available, and could enlist colleagues as well, if staff were interested in further discussing these issues.

--David

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